



# Re-Elect Rich Alt Southport Mayor

Continuing Southport's Path Forward

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## Did You know?

Leadership means assessing the hand you're dealt, making the most of the options available, and not getting stuck on what's beyond your control.

The loss of the ETJ is a prime example — it was out of our hands.

With that said, I, along with another elected official, have been actively working with Bald Head Island LLC, East West Inc., the Brunswick County Manager's Office, the Brunswick County Parks and Recreation Director, the county's senior center vendor, and various members of the Cape Fear Region YMCA organization. Our goal: to conduct a feasibility study exploring whether Southport has the right demographics to support a YMCA within city limits.

That important first step is now officially underway.

Below is the City's *news release* on the project — one you may not have seen yet.

The entire Board of Aldermen have been apprised of each step and unanimously concurred with this project.

Yes, thinking **regionally** DOES have its benefits.

*Southport, NC - The City of Southport is pleased to announce a new partnership with Bald Head*

*Island Limited and the YMCA of Southeastern North Carolina to explore the feasibility of establishing a YMCA facility in Southport.*

*This collaboration marks the beginning of a formal feasibility study, which will examine the potential for a YMCA to serve Southport and surrounding communities. The study will be conducted by a professional firm selected by the City of Southport and funded entirely by a generous contribution from Bald Head Limited/East West Partners.*

*“This is a significant step toward evaluating what our community needs, and how a YMCA could be part of Southport’s future,” said City Manager Noah Saldo. “Due to the valuable contribution of Bald Head Island Limited, we’re excited to work closely with the YMCA of Southeastern North Carolina and our local partners to gather the data and community input needed to make an informed decision.”*

*The feasibility study will assess local interest, demographic and population data, funding possibilities, and operational sustainability. Once completed, the findings will be presented to the City of Southport to determine whether moving forward with a YMCA is viable.*

*Updates on the study will be shared with the public as the process unfolds.*

#### *About YMCA Southeastern North Carolina*

*YMCA Southeastern North Carolina is an inclusive non-profit organization of men, women, and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living, and fostering a sense of social responsibility. At the Y, people from all backgrounds build connections through fitness, sports, and shared interests.”*